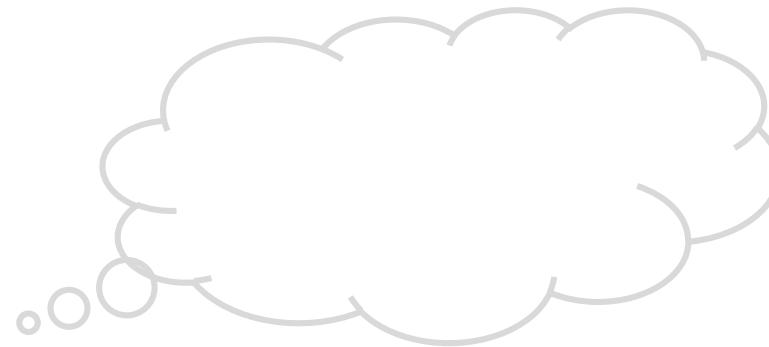
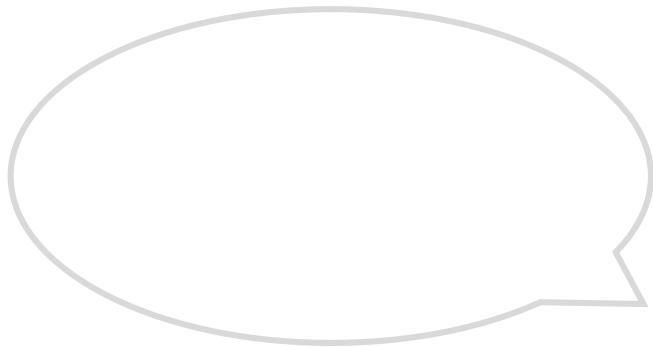


AV 3: Weiterbildung Wirkungsmanagement – Modul 1 – Persona-Steckbrief von

Name: \_\_\_\_\_

Alter: \_\_\_\_\_

Beruf: \_\_\_\_\_



Eigenschaften:



Motivationskiller:



Was sie/er liebt:



Was sie/er hasst:



Motivationstreiber: